



MEDIA RELEASE – 22 OCTOBER 2018

FOR IMMEDIATE RELEASE

Aesop appoints Professor Kevin Fenton to the role of Chair of Trustees.

Charity and social enterprise Aesop is pleased to announce that the organisation has appointed Professor Kevin Fenton as its Chair of Trustees.

Professor Fenton is currently Strategic Director of Place and Wellbeing at the London Borough of Southwark (a three-year secondment from his role of National Director of Health and Wellbeing at Public Health England). He leads Southwark Council's portfolios on Planning, Regeneration, Community and Voluntary Sector Engagement and Public Health whilst working across the entire Council to champion and promote health, wellbeing and equity in all policies and programmes.

Of his appointment to the role of Chair of Trustees he said, "I am delighted to be taking on this new role at Aesop, which combines my passion for the arts, wellbeing and improving health. The arts plays such a critical role in supporting and improving our health and wellbeing - for individuals, families and communities. Organisations such as Aesop help bridge disciplines, promote innovation and greatly assist with identifying the most effective arts interventions to help tackle our major health challenges."

Tim Joss, Aesop's Chief Executive and Founder said, "I very much look forward to working with Kevin. His health sector experience, strategic approach and long record of engagement with the arts is an ideal mix. His arrival is timely as we prepare for another substantial growth phase for Aesop."

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Notes to Editors

For media enquiries please contact Amy Rushby, Head of Public Engagement and Communications at Aesop on 01993 870161 or AmyRushby@ae-sop.org

Tim Joss, Chief Executive and Founder of Aesop, is available for comment and interview. Images available upon request.

Aesop
ae-sop.org

Launched in 2014, Aesop's mission is to realise the potential of UK's world-class and wide-reaching arts sector to transform people's lives. Health is our initial focus: helping health harness the powers of the arts, and helping the arts gear up to deliver health improvement. Uniquely, we start with health challenges, and incubate and support arts enterprises with a social purpose ('aesops'). These employ high quality artists and, from a health point of view, are designed to be evidence-based, cost-effective, sustainable and scalable. As well as its flagship 'aesop' (Dance to Health) and the Active Ingredients Project, Aesop presents a biennial Arts in Health Conference & Showcase for Health Decision-makers and it created the first evaluation framework for arts in health programmes.